



## **Zimbabwe Heritage Festival Data Protection Policy**

At the Zimbabwe Heritage Festival, we are committed to protecting the privacy and security of personal information entrusted to us. This policy outlines how we collect, use, disclose, and safeguard the personal data of our participants, vendors, volunteers, and website visitors in compliance with the UK Data Protection Act 2018 and the General Data Protection Regulation (GDPR).

### **1. Data Collection and Use**

We collect personal data such as names, addresses, email addresses, phone numbers, and other relevant information when individuals register for the festival, purchase tickets, or fill out forms on our website. This data is used solely for the purpose of administering the festival, communicating with attendees, and providing information about future events.

### **2. Data Sharing and Disclosure**

We do not sell, trade, or rent personal data to third parties. Personal data may be shared with trusted service providers who assist with festival operations, such as ticketing, marketing, or logistics. These providers are bound by confidentiality agreements and are prohibited from using the data for any other purpose.

### **3. Data Security**

We implement appropriate technical and organisational measures to protect personal data against unauthorised or unlawful processing, accidental loss, destruction, or damage. These measures include secure servers, firewalls, encryption, and limited access controls.

### **4. Data Retention**

Personal data will be retained only for as long as necessary to fulfil the purposes for which it was collected and to comply with legal requirements. Once the retention period has expired, the data will be securely deleted or destroyed.

### **5. Individual Rights**

Individuals have the right to access, rectify, erase, restrict processing, object to processing, and request data portability concerning their personal data. Requests can be made by emailing [admin@zimheritagefest.com](mailto:admin@zimheritagefest.com).

### **6. Cookies and Tracking Technologies**

Our website uses cookies and similar tracking technologies to enhance user experience and gather analytics data. Users can control cookie preferences through their browser settings.

### **7. Links to Third-Party Sites**

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of these sites.

### **8. Policy Updates**

This policy may be updated periodically to reflect changes in our practices or relevant laws. The latest version will be posted on our website.



## 9. Contact Information

For any questions or concerns regarding this policy or our data protection practices, please contact us at [admin@zimheritagefest.com](mailto:admin@zimheritagefest.com).

By attending the Zimbabwe Heritage Festival or using our website, individuals consent to the collection, use, and processing of their personal data as outlined in this policy.